

OPTRACK Builds myStockOptions.com Knowledge Center Into Its Web Portals

Toronto, ON, and Brookline, MA – [SyncBASE, Inc.](#) and [myStockOptions.com](#), two leaders in the stock plan industry, have announced that they have established a strategic partnership. SyncBASE is the provider of the popular [OPTRACK](#), the leading web-based solution for stock-based compensation plan accounting, administration, and brokerage services. myStockOptions.com is the premier online resource of educational content and tools for stock options, restricted stock, restricted stock units, performance shares, stock appreciation rights, and employee stock purchase plans.

This arrangement will offer OPTRACK's over 1,000 corporate clients a built-in platform that allows users to access myStockOptions.com's award-winning Knowledge Center. OPTRACK clients will be able to strengthen their stock plan education and stay current on equity compensation developments without leaving the OPTRACK application platform.

"This strategic alliance marks a key milestone in our continued commitment to improving the experience for clients who use OPTRACK," says Ramy Taraboulsi, the CEO of SyncBASE. "At a click of a mouse, OPTRACK clients will have full access to unbiased articles, FAQs, podcasts, tax guides for over 25 countries, podcasts, a glossary, quizzes, and other interactive tools that help plan participants understand their stock grants, make smarter decisions, maximize gains, and plan better."

The Knowledge Center, which contains all of the premium content on myStockOptions.com, will help educate stock plan participants; financial and wealth advisors; corporate professionals in stock plan administration, HR, compensation, and finance; and attorneys and other legal staff.

OPTRACK clients who use the Knowledge Center will cut the time and expense of answering questions, holding employee meetings, and distributing paper materials. "Along with these benefits, companies will be helping their employees and executives better appreciate their stock grants and get value from them," explains Bruce Brumberg, the Editor-in-Chief of myStockOptions.com.

For more details, please contact Lilian Hanna at (647) 284-2244 or Bruce Brumberg and Matt Simon at 617-734-1979.

About myStockOptions.com

With exclusive articles, 750+ FAQs, podcasts, the Tax Center, the Learning Center with courses for CE credit, the Global Tax Guide, an extensive glossary, and interactive patented tools, [myStockOptions.com](#) is the premier online resource of educational content and tools on stock options, restricted stock, restricted stock units, performance shares, stock appreciation rights, and employee stock purchase plans. myStockOptions.com is written and managed by leading experts in equity compensation, and is produced by a company with a long history of successful publications explaining complex legal and financial subjects in plain English.

The influential consumer magazine PC World ranks myStockOptions.com among "the most useful sites ever" that "deliver top-notch information, support, and services." The accounting journal CPA Wealth Provider selected myStockOptions.com among companies "that have taken the lead through innovation, efficiency, initiative, or growth in the financial-planning area." The Specialized Information Publishers' Foundation honored MSO Pro with one of its Editorial Excellence Awards in the category of Best Interactive Content among niche publishers. myStockOptions.com also has a related site on nonqualified deferred compensation at <http://www.myNQDC.com>, and the staff created the successful insider trading prevention video series Think Twice, available at <http://www.insidertradingvideos.com>.

About SyncBASE

[SyncBASE](#) is the leading provider of governance, risk and compliance software solutions to international markets. Based in Toronto, Canada, since 2003, SyncBASE has been providing leading edge web-based solutions for financial executives in both public and private companies in the areas of stock-based compensation accounting, administration and brokerage, risk management and internal control certification, and International Financial Reporting Standards conversion.